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Book: Engineering a High-Tech Business: Entrepreneurial Experiences and Insights (SPIE Press Book)

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Abstracts:

This book provides actual entrepreneurial stories giving insight into the pitfalls and successes one might find in starting or even continuing with a small high-tech business. Insights into innovative, speculative, and (largely) successful new ventures, as experienced by those who went through the process, are complemented by comments and observations from others in the field including researchers, economists, investors, regional development agencies, technology transfer organizations, and universities.

The book is recommended to entrepreneurs in all high technology disciplines and in particular for students and early career professionals. It can be also useful for undergraduate and postgraduate courses in entrepreneurship, which many institutions are currently introducing, and to those who are interested in how a high-tech business might develop.

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