

# Semblanza y Contenidos EHTB

El libro se recomienda a los emprendedores en todo tipo de tecnologías (sobre todo en alta tecnología) y en particular para estudiantes y para profesionales que inician su carrera profesional. Se ha planteado, asimismo, para que sea muy útil para cursos para emprendedores de grado y de posgrado, que hoy día muchas instituciones están actualmente introduciendo, y para todos aquellos interesados en conocer como se debe desarrollar proceso emprendedor de base tecnológica.

## CONTENIDOS.

### Part I: Reflections, Motives, and Money

1. Some Suggestions from an Economist to a New-High-Tech Starter
2. The Academic Entrepreneur: An Oxymoron?
3. Money
4. Confessions of a Start-Up Junkie
5. Being Both an Intrapreneur and Entrepreneur in Optoelectronics Industry

### Part II: Some Case Studies

6. Mirada Solutions: The Case Study of a University Spin-Off
7. Building a Company the Old Fashioned Way: Meadeowlark Optics, inc.
8. Building a Lasting Optical Design and Manufacturing Company
9. The Life and Times of a High-Tech Entrepreneur
10. A Case from a Russia: IPG Photonics
11. Wacko WYKO
12. The Ocean Optics Story in a Nutshell
13. Experiences in Starting a Nano-Sized Company
14. The Story of Fiberonics
15. Founding a Fiber-Optic Component and Sensor business
16. How to Start a Small High-Tech Business in Troutdale, Oregon
17. SMARTEC: Bringing Fiber-Optic Sensors into Concrete Applications
18. An Earth Odyssey or Fibersensing
19. The First Years of Crystal Fibre A/S from University Perspective
20. Multiwave Photonics: Our Experience Building a Fiber-Optic Company Based in Portugal

### Part III: Supporting the Entrepreneur

- 21. Bullnet Capital: Our Experience as a Venture Capital Firm Participating in the Development of Technology-Related Companies in Spain and Portugal
- 22. Intellectual Property in High-Tech Entrepreneurship
- 23. Support for a Young Company

#### Part IV: The Universities

- 24. Strateg Support for the Creation of New Technology-Based Enterprises from Spanish Public Universities: The Case of the Technical University of Madrid
- 25. University Research and the Optics Industry

Postscript: Some Concluding Thoughts Appendix

Editor and Author Biographies.